

2017.08.14. ver11/TK, [site contact emails added](#)

## Low budget agricultural journalist visit to Finland, August-September 2017

*Our tour program is compact. We travel together for four full days. Therefore, we appreciate, that every participant honors the program and given times. Please reserve additional time prior to, or after the program to explore Finland by your-self.*

*We are so excited to meet with you soon!*

### Times for the tour

*All times are local times, Finland UTC+3 hours ( Daylight Saving Time)*

**Indicated times are still our best estimates. However, the main object is that you enjoy your visit and achieve your own objectives for this tour.**

29.8.–2.9.2017

### Tuesday 29.8.

Our guests arrive to Helsinki International airport on their afternoon flights.

**Distance 19,4 km; 24 min, (Airport to Onnela)**

At about 16.30, or at your arrival, we will pick you up with our private cars from Helsinki airport to Majatalo Onnela,

Rantatie 34, 04310 Tuusula; <https://www.onnela.com/en/>

Check in at our Hotel

Welcome sauna available, 18.00-19.30, take your own towel from the room

19.30 Impivaara, ground floor meeting room

- Welcome, Mr. Markku Pulkkinen, Chairman, Maataloustoimittajat r.y.
- Participant introductions
- Finland 100 years, Secretary General Pekka Timonen

21.00 Dinner, Järnefelt menu, Restaurant at Reception building

### Wednesday 30.8.

6.30-8.00 Breakfast at Hotel. Check out.

08.30 Departure from Hotel

**Distance 9,6 km; 15 min (Onnela to Rantamo)**

08.45 Visit with a modern Cash Crop farm, Jouko and Esa Riola, Rantamontie 108, 04300 Tuusula  
45 min farm visit. The farm is producing wheat, rye, rape seed, peas. Farmers also operate several other businesses; construction, road maintenance, snow removal, forestry to improve farm machinery utilization.

Contact Tapani Koivunen: [tpkoivunen@gmail.com](mailto:tpkoivunen@gmail.com)

9.30 Depart Rantamo

**Distance 23,6 km; 26 min (Rantamo to Knehtilä)**

10.00 Introduction on Finnish agriculture and animal welfare. Knehtilä organic farm.

<http://knehtilantila.fi/in-english/> Haapasaarentie 75, 05470 Hyvinkää.

Contact: Markus Eerola: [Markus.Eerola@mtk.fi](mailto:Markus.Eerola@mtk.fi)

- Finnish couple Markus Eerola and Minna Sakki-Eerola received the WWF Baltic Sea Farmer of the Year Award in 2015. They are awarded for their precise and innovative techniques that have created optimal soil structure and successful retention of nutrients at their organic crop farm Knehtilä. The Award was created by WWF to recognize the importance of farmers who are taking active steps to reduce nutrient runoff to the Baltic Sea. (10 min)
- Chief of agriculture department of the Finnish Farmers Association MTK Johan Åberg will tell us about Finnish agriculture and its politics. (50 min)

11.00 Lunch, 30 min

- Presentation on Hankkija; predominant Finnish agribusiness by executive board member Ensio Hytönen. [http://www.hankkija.fi/Hankkija/Briefly\\_in\\_English/](http://www.hankkija.fi/Hankkija/Briefly_in_English/) (30 min)
- Progres® feed additive by Suomen Rehu, Juhani Vuorenmaa. Progres is a new patented feed innovation aimed at supporting the productivity and health of animals, thus improving the sustainability of animal production worldwide. (30 min)
- Animal welfare in Finnish ag production. Veterinarian Kristiina Sarjokari, Valio. Valio is the market leader in all key dairy product groups in Finland and a world class pioneer in the development of innovative products. (45 min)

13.15 Depart from Knehtilä

**Distance 13,8 km; 15 min (Knehtilä to Saarinen dairy farm)**

13.30 One hour visit to dairy farm

- Visit to a modern dairy farm with 3 milking robots. Owner and manager Kati Saarinen, Kylä-Katilantie 58, Hyvinkää. Valio will provide protective clothing.

Contact Anu Artjoki: [Anu.Artjoki@valio.fi](mailto:Anu.Artjoki@valio.fi)

14.30 Depart to Valio

**Distance 19,0 km; 18 min (Saarinen dairy farm to Valio Riihimäki)**

15.00 One hour visit with Valio, Riihimäki

Contact Anu Artjoki: [Anu.Artjoki@valio.fi](mailto:Anu.Artjoki@valio.fi)

- Visit to Valio snack factory, Meijerintie 10, 11100 Riihimäki. This new state-of-the-art dairy plant, opened in 2017, can produce a wide range and large quantity of environmentally friendly and delicious snacks. Valio will provide protective clothing.

16.00 Depart from Riihimäki

**Distance 177 km; 1 h 55 min (Valio Riihimäki to Mäkelä Farm)**

18.00 Arrival to Mäkelä Farm and farm holidays, Mäkelänjärventie 372, 35500 Korkeakoski, owner-operators Teija and Mikko Lindell. <http://makelanlomatuvat.fi/>

Contact Mikko Lindell: [mikko.lindell@makelanlomatuvat.fi](mailto:mikko.lindell@makelanlomatuvat.fi)

19.00 Evening program with sauna and dinner

**Thursday 31.8.**

From 7.00 Breakfast

8.15 Departure from Mäkelä Farm

**Distance 89,8 km; 1 h 09 min (Mäkelä Farm to Avant Tecno)**

9.30

One hour visit with Avant Tecno, Ylötie 1, Ylöjärvi. Presentation of the company and their product line. <http://www.avanttecno.com/www/>

Contact Ella Lahtinen: [ella.lahtinen@avanttecno.com](mailto:ella.lahtinen@avanttecno.com)

10.40 Departure from Avant

**Distance 131 km; 1 h 35 min (Avant Tecno to Juustoportti)**

12.20 Visit with a local cheese plant, Juustoportti, Keisarintie 145, Jalasjärvi

- Lunch with Juustoportti
- Juustoportti and their product line presentation, Niklas Keski-Kasari
- <http://www.juustoportti.fi/juustoportti> EN

Contact Niklas Keski-Kasari: [niklas.keski-kasari@juustoportti.fi](mailto:niklas.keski-kasari@juustoportti.fi)

13.50 Departure from Juustoportti

**Distance 18,3 km; 15 min (Juustoportti to Vuorinen)**

- 14.10 One-hour visit with a modern wean-to-finish pork farm with 1700 fattening places. Annual production capacity of 6500 slaughter pigs. Owner and manager Mika Vuorinen, Peuramäentie 34, Jalasjärvi. This visit will be in cooperation with the cooperative slaughter house and meat processing company Atria. - Atria will provide protective clothing.  
Contact
- 15.15 Depart to Tampere

**Distance 126 km; 1 h 33 min (Vuorinen to Näsinneula)**

- 17.00 Pellon Group presentation at Näsinneula, Planetarium, Harri Muilu  
The Pellon Group offers complete solutions for milk, pork and beef production and for horse ranching and riding schools. The solutions improve farm productivity and animal well-being. <http://www.pellon.fi/en/>  
Contact Harri Muilu: [harri.muilu@pellon.com](mailto:harri.muilu@pellon.com)  
Northern lights
- 18.00 Dinner; Finnish local delicacy with extraordinary view at Restaurant Näsinneula, Tampere  
<http://www.sarkanniemi.fi/nasinneula/en>

**Distance 63,4 km; 57 min (Näsinneula to Hyytiälä)**

- 19.45 Departure to Hyytiälä  
Overnight at Hyytiälä, University of Helsinki Forestry Field Station  
Hyytiäläntie 124, FIN-35500 Korkeakoski  
There is an opportunity for a sauna-bath by lake, if there is enough interest.

**Friday 1.9.**

- From 7.00 Breakfast
- 8.00 Introduction to Hyytiälä Forestry Field Station, Antti Uotila. Some numbers on Finnish forestry business (30 min) <http://www.helsinki.fi/hyytiala/english/index.htm>  
Introduction to SMEAR II research station, Janne Levula. Smear research stations are to measure the relationship of atmosphere and forest in boreal climate zone.  
<https://www.atm.helsinki.fi/SMEAR/index.php/smear-ii> (90 min)  
Contact Antti Uotila: [antti.uotila@helsinki.fi](mailto:antti.uotila@helsinki.fi)  
Contact Janne Levula: [janne.levula@helsinki.fi](mailto:janne.levula@helsinki.fi)
- 10.00 Departure to Logset harvest site

**Distance 198 km; 2 h 10 min (Hyytiälä to Logset harvest area, Latostenmaa area, TBD later)**

12.20 45 min visit on the road from Tampere to Järvenpää, we will visit a forest harvesting site operated by Logset. The site has a harvester and forwarder in action.  
The Logset machine range contains of six forwarders, eight harvesters and seven different harvester heads. Logset's distribution network covers 20 countries, and Logset machines are working in more than 25 countries. [http://www.logset.com/About\\_Logset](http://www.logset.com/About_Logset)  
Contact Kia Lettelin: [Kia.Lettelin@logset.fi](mailto:Kia.Lettelin@logset.fi)

**Distance 17,7 km; 24 min (Logset harvest area to Emalikatu 9, Jäsvenpää)**

13.30 Oat, the success story of the Finnish grain fields

- Lunch at the Herkkupaja and Gold & Green (pulled oat), Emalikatu 9, Järvenpää
- (30 min)
- Helsinki Mills company presentation <http://www.helsinkimills.fi/> (30 min)  
Contact Niklas Kumlin: [niklas.kumlin@helsinginmylly.fi](mailto:niklas.kumlin@helsinginmylly.fi)
- Gold & Green company and product line presentation;  
<http://www.goldandgreenfoods.com/> (30 min)  
Contact Tina Hansen: [tina.hansen@goldandgreenfoods.com](mailto:tina.hansen@goldandgreenfoods.com)

**Distance 0,7 km; 5 min (Emalikatu 9 to Puurtajankatu 34)**

15.00 30 min visit with Helsinki Mills, Puurtajankatu 34, Järvenpää; Introduction to a State-of-the-art, modern grain milling company; premier organic oat miller in Finland  
Contact Niklas Kumlin: [niklas.kumlin@helsinginmylly.fi](mailto:niklas.kumlin@helsinginmylly.fi)

15.30 Departure from Järvenpää

**Distance 47,5 km; 50 min (Puurtajankatu 34, Järvenpää to Hotel Anna)**

16.25 Overnight stay in Helsinki area. Check in to Hotel. Depart to evening program.  
HOTEL ANNA, Annankatu 1, 00120 Helsinki  
[www.hotelanna.fi](http://www.hotelanna.fi)

**Distance 1 km; 10-20 min Annankatu 1 to Simonkatu 6) we plan to walk this distance**

17.00 Evening program and farewell dinner.  
MTK, Maaseudun Tulevaisuus and Viestilehdet, presentations at Simonkatu 6.  
  
Antti Sahi, MTK; The Central Union of Agricultural Producers and Forest Owners  
Jouni Kemppainen, Maaseudun Tulevaisuus; Viestilehdet. visit at the edition officeses.

Maaseudun Tulevaisuus (straight translation "The Rural Future") covers news on agriculture and forestry as well as related businesses, and on rural enterprises and country life in general. Kantri is a monthly special magazine, delivered to MT's readers.

Maaseudun Tulevaisuus is the second largest morning paper in Finland (see statistics on Finnish Media Research panel on top right). The number of subscribers exceeds the number of farms in the country. The paper comes out three times a week in broadsheet format, with the average of 22 pages.

18.30 Depart to Kauppatori

**Distance 1 km; 15 min (Simonkatu 6 to Kauppatori) we plan to walk this distance**

18.50 M/S Doris, Kauppatori: The cruise departs at 19.00  
Evening cruise at Helsinki Archipelago with IHA-Lines, Farewell dinner at the boat.

**Distance 1.5 km; 20 min (Kauppatori to Annankatu 1) we plan to walk this distance. There is a good number of nice restaurants / Bars for a night cap on the way to the hotel.**

21.30 on Return to Hotel Anna

### **Saturday 2.9.**

From 7.00 Breakfast, Hotel Anna

8.30 Guided bus tour in Helsinki, about 2,5 hours, Our own buss will be to the end of the tour.  
Kauppatori, farmers' market, time for shopping  
Senaatintori, time for shopping  
Tour of the streets, Sibelius park etc. Visit Helsinki will guide us on this tour.

11.30 Check out from hotel  
Farewell  
Departures. Buss will make one trip to Helsinki Vantaa Airport

The language of the visit will be in English. We will provide interpreting from Finnish to English as it is needed.