



Exposure-4-Development Media Tour

Tanzania, November 9-15, 2014

Journalists' Application Form

The Exposure-4-Development Media Tour 2014 is described in the attached flyer and will soon be online at www.ifaj.org.

The experience will provide deeper insight into global agricultural issues and a greater capacity to report on these topics to audiences back home. In addition to the stories filed from the field and/or upon return, participating journalists will commit to sharing their experiences with their national guilds, with IFAJ through the organization's newsletter, website and/or Congress and with Agriterra, the tour's organizer.

If your application is accepted, it is your responsibility to contact your consulate or embassy to determine the documentation (and deadlines) required to enter Tanzania. You will also be required to sign a risk acceptance form.

Judging Criteria by the guilds

1. Applicants must be working journalists and IFAJ members in good standing.
2. One applicant may apply per guild; each guild can also send in a reserve.
3. Should we have less guilds than seats, we will invite reserve applicants.
4. Must have a well-developed publication or broadcast plan and they commit themselves to publication and broadcasting.

Application Instructions

1. Complete the following application form.
2. Review the detailed itinerary in the attached flyer.
3. Provide a letter of approval of your attendance (if accepted) from your employer or supervisor.
4. Provide three (3) samples of news or news feature stories published or broadcast within the last 12 months, with date of publication or broadcast noted. Broadcasts can be submitted by WAV file or posted on YouTube.
5. Send application, letter of approval and work samples to the secretary of your guild. Your guild will do the selection and send the applications on to us.

Publication or broadcast plan

We recognize that while there may be intentions to cover a specific story angle prior to any assignment, the story can change once journalists begin asking questions on-site. However, the panel wants to know your publication or broadcast plan, such as the types of stories you anticipate writing from the Exposure-4-Development Media Tour. If you are a freelancer, the panel wants to know where you plan to publish or broadcast stories from the Tour.

NOTE TO FREELANCERS: Provide two letters of reference from the editor or producer of agricultural media with which you may sell Exposure-4-Development coverage.

Journalist's background

Name:

Address:

Phone:

Fax:

Email:

Website:

Position/Title:

Area of media specialty:

Biography (150-200 words):

Media/Employer background and experience

Media:

Media description:

Address:

Phone:

Fax:

Email:

Website:

Circulation/audience:

Readership:

Frequency:

Based on the itinerary, describe four (4) stories you hope to develop from the Exposure-4-Development Media Tour.